

3<sup>nd</sup> Quarter 2022 Editor – Clint Williams

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# **Exploring with Truck Campers**

When customers first look at getting an RV, many look at a travel trailer, fifth wheel or even a motorhome depending on their needs. These options are all great choices for staying in resorts and campgrounds, but they make it more challenging to get out into nature and get off-the-grid. Over the years, we've seen more and more people buying truck campers, and setting out on their adventures. It makes sense – the smaller your home on wheels is, the more you can explore!

Those that choose the truck camper route wouldn't have it any other way. When getting a truck camper, the country becomes your playground. You can back up to a small state beach in Oregon, sit out the back door under your awning and enjoy the sound of the ocean waves; load your toys on a trailer behind your camper and tow them to the sand dunes in Southern California; or enjoy the snow-covered mountains of Colorado! Traveling in a truck camper allows you to be spontaneous – it's so easy to hit the road without any plans in mind. You have the freedom and capability of being able to stop anywhere because of your smaller size.

Having electric jacks makes loading and unloading the truck camper timeefficient and straightforward. Once the camper is removed from the truck, the owner can leave it at their campsite and take the truck into town for those last-minute dinner plans. The Arctic Fox truck campers have extralarge holding tanks so owners can enjoy longer outings without needing to empty the tanks as often. With the additional generator option available on most models, owners can enjoy all of the amenities that they would normally need to be plugged into power to enjoy.

Embracing truck camper life opens up so many doors and adventures. If the customer already has a large enough truck, the decision can be very easy. All in all, it will come down to what the best option is for them and what they're comfortable with. Many love the road readiness, ease of travel, and flexibility that comes with owning a truck camper, so choosing a truck camper can be a great choice for those customers looking to get away from it all!

Submitted by Scott Richgruber

District Sales Manager, Southwest Region

### Truck Camper Set Up

Truck campers have become very popular among adventure seeking off grid enthusiasts. They require some specific equipment in order to safely carry the added weight, differing from travel trailers and fifth wheels that increase tow/hitch weight without maximizing payload capacity. Arctic Fox and Wolf Creek truck campers are designed to encompass the needs of several types of end users. Many of our customers use a duel rear wheel one ton, the extra set of tires helps control sway while traveling as well as increasing payload. We build several "short bed" models, the W/C 850, 890 and the A/F 811, 865, these campers are generally hauled in a single rear wheel one ton.

TorkLift builds some of the most innovative equipment on the market to fasten your truck camper to the vehicle, tow while carrying the unit, suspension upgrades for your pickup, and other accessories to custom tailor your unit to your needs. Frame mounted tie downs are designed for each specific year and model of vehicle, they provide a sturdy platform to secure to. They work in unison with their FastGun turn buckles that are tensioned to safely cushion the weight while in the truck. Their Super Hitch and Super Truss hitch extension system is a great choice for those wanting to tow a trailer while using their camper; they're available in several lengths to accommodate every application. Almost every pickup needs some sort of suspension modification, adding upper and lower StableLoads can help control the added weight of your truck camper and help minimize sway and compression as you travel. Customers wanting to add or change entry steps or battery boxes can find several good choices as well.

Proper set up will make traveling with a truck camper more enjoyable and safer for everyone on the road. We have seasoned camper customers who have a great understanding of the mechanics involved but there are people wanting to begin their journey and need some assistance. We can also be reached here at the plant and are always happy to help out. Valid dealer info and some special instruction will make the learning process much easier, allowing the customer to grow into their new Northwood Manufacturing truck camper. – Submitted by Rob Miller DSM/Sales Adminstrator

# Got Questions? - Call our Truck Camper Expert

Doug Karr, our in-house Truck Camper Specialist, is available to answer all of your questions on truck setups, camper questions, and individual needs for your customers (super truss hitches etc.) He prides himself in the phrase "you're not bugging me so don't hesitate to call" and his phone is always on. He is proud to represent Northwood truck campers and he has enjoyed being a part of the design changes making it into the camper it is today. If you have any questions you need answered on truck set ups or have a customer that may need extra clarification on a camper, please call him at 425-583-7861.

### Factory Tours Are Back!

We are happy to announce that Northwood Factory Tours are back and available Tuesday through Thursday at 11:00 AM. Customers don't need to make an appointment, they just need to be here a little before 11:00 and check in at the main Northwood Office located at 59948 Downs Road in La Grande. The tours take approximately an hour.

#### Northwood Employee Spotlight



Frank Kee started working for Northwood in 1997 for line 2. From 1997 to 2003 he worked in numerous positions throughout production including; installing fronts and rears, building and installing slideouts, and worked in the metal department. Frank decided to leave for a short period of time and quickly came back after 6 months realizing just how much he enjoyed the job and people at Northwood. In 2004 he started to work in the first ever "lamination plant", which was the start of the Arctic Fox Silverfox Edition (Aluminum framing). Frank still works in the lamination plant currently which has changed a lot since it first began in 2004, but still remains his favorite position that he has had since starting in 1997. He thoroughly enjoys welding, specifically aluminum welding because it's clean and probably one of the harder forms of welding to perfect. Not only does he enjoy welding, but he also enjoys overseeing both sides of the lamination plant as the head Lead in the department. He's good at this position because of his passion, experience and willingness to help anyone with anything. It truly shows when speaking to him about his job, which is why one of his main goals is to one day become a production manager. When he isn't at work he enjoys spending time with his family, camping, picking mushrooms, or just hanging out! Calf brains and morels are his favorite kind of mushroom, but his favorite food is tacos, specifically beef tacos. His favorite sport is Nascar and someday he hopes to watch an event live. Frank was nominated by his production manager because of the knowledge, versatility and work ethic that he brings to Northwood each and every day for the last 25 years with the company.

### **Upcoming Events**

Portland RV ShowSept 15th – 18thSnowbird RV ShowSept 29th – Oct 2ndTacoma RV ShowOct 6th – 9thNorthwood In - Plant Sales TrainingOct 11th – 13th

Northwood Rep

Portland Expo Center - Clint Williams Abbotsford, BC – Clint Williams Tacoma, WA – Clint Williams La Grande, OR